

BUDGET FRIENDLY ADS (BFAs) ON GOOGLE

**LOCAL ONLINE
PRESENCE
MARKETING
ADVERTISING**



FINALLY, AN AFFORDABLE PAID SEARCH OPTION FOR SMBs

Budget Friendly Ads (BFAs) are perfect for the small business that is tired of trying to manage paid search or hasn't been able to afford paying someone else to do it for them. Now there is no reason to not have your own Google ads campaign.

- Google Paid Search (PPC) or Google Display Ads starting at \$299/month (includes ad spend)!
- Fully automated, Cloud-Based Platform - no software or downloads required.
- No account management or deep understanding of paid search required.
- Fast setup - Ads can be live in 2 to 6 days.
- Advanced AI optimizes and improves the campaign constantly to improve performance.
- No long-term contracts, you choose your budget and can cancel anytime with 30 days' notice.
- Results that you can see with 24/7 dashboard access.

Affordable and Effective Advertising- The platform works with Google to auto create, and manage an effective, locally targeted keyword campaign. You set the geo- target and the budget, and we take care of the rest!



CAPTURE DEMAND WITH BUDGET FRIENDLY ADS (BFAs)

- Google estimates that on average companies make a 2:1 ROI with Google Ads.
- Connect your Google Business profile and show up at the **top of Google Maps**.
- Take advantage of popular ad extensions such as **callouts** and **sitelinks**.
- Add additional **geo-targeted locations** to expand into new markets.
- Use **click-to-call features** to generate phone leads.

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