

CASE STUDY

Boulder Fountain Firepits & Fountains

Client

Boulder Fountain in Madison, VA builds and installs custom backyard fountains & firepits. They carry a beautiful array of products that enhance their clients' landscapes, and ship their fountains nationwide. Boulder Fountain started their engagement with us in February of 2020.

Goals & Actions

Their main goals were to boost their online presence, increase SEO rankings, and attract new customers through advertising. We implemented a three-tiered plan.

We Launched

- **We launched our Local Online Presence Package**
- **Unique SEO Campaign**
- **Digital Ads to boost their online presence**

RESULTS OVER 1 YEAR

✓ **38 #1 Keyword Rankings**

Lifted To Page 1 Of Google

✓ **300% Increase**

In Google Searches

✓ **382% Increase**

In Customer Actions From Google

