

# CASE STUDY Dominion Care

### Client

Dominion's main goal was to improve their online presence and we executed a variety of digital strategies to boost multiple service areas across different locations.

#### **Goals & Actions**

Dominion needed a comprehensive marketing plan to establish an online presence. We did this for them by utilizing our Local Online Presence Package, Search Engine Optimization package, and Paid Search with Google Ads.

#### We Launched

Over the last 2 Years of working together we have been able to help Dominion Care achieve their goal of enhancing and establishing their online presence with our unique marketing strategy for them. Take a look at the stats below:

## RESULTS OVER 2 YEARS

**√29 First Page Rankings** 

Across 3 Locations

/200% Increase

In Google Searches

**√\$36 Cost Per Lead** 

From Google Ads



Care is What We Do.™