

CASE STUDY

Jack's Lawn Care & Landscaping, LLC

Client

Jack Decker, creator and owner of Jack's Lawncare & Landscaping, began his business when he was in the 5th grade. Over time, he has grown his business to be one of Charlottesville's finest Lawn Care Companies, all while keeping customer satisfaction at the center.

Goals & Actions

To help Jack accomplish his goal of increasing market share and leads, we launched our digital toolkit for him to do just that!

We Launched

- **Local Online Presence Package**
- **SEO Campaign**
- **Google Advertising**

RESULTS OVER 1 YEAR

✓ **13 Leads Per Month**
From Google Ads

✓ **23% Increase**
In Google Searches

✓ **8 First Page**
Rankings From SEO Campaign



JACK'S
Lawn Care &
Landscaping, LLC