

Client

On the western edge of Virginia, lies a one-of-a-kind real estate development called The Preserve. It encompasses four distinct neighborhoods over 12,000 acres, the vast majority of which have been permanently set aside for natural conservation. The Preserve came to us because they needed to build up their digital presence, completely from scratch. Website, logos and collateral, social media, advertising, you name it.

Goals & Actions

Their main goal was to build up their online presence, by creating & establishing social media, website, online advertising, and really buidling out their brand!

We Launched

- ***We launched our Local Online Presence Package***
- ***Digital Ads to boost their online presence***
- ***Worked with a local videographer to capture the beauty of The Preserve's land!***



Web Development

We built a customized 10-page website from the ground up.



Social Media

We established social media accounts and compose regular posts to build brand awareness and engagement.



Online Advertising

We have deployed mobile display and social mirror ads to bring in new traffic.



~ Est. 2005 ~