

Client

Window Depot of Charlottesville is a locally owned and operated knowledgeable window and siding company. They are passionate about providing quality products and service to their customers. They started working with us in March of 2019.

Goals & Actions

We planned a unique strategy according to Window Depot's needs; this plan included our Search Engine Optimization product, the Local Online Presence Package, as well as utilizing Google Ads in order to generate more leads and traffic to their website.

We Launched

- **Local Online Presence Package**
- **SEO Campaign**
- **Google Ads Campaign**

RESULTS OVER 3 YEARS

✓ **17 #1 Keyword Rankings**

Lifted to Page 1 of
Google

✓ **#1 on Google Maps**

In Organic Google
Search

✓ **45k% Increase**

In Google Ads
Impressions

