

Client

As a comprehensive Elder and Estate Planning Law Firm, their mission is to offer personalized services that give their clients and their loved ones a sense of security. Stapleton Elder Law understands that every family has distinct circumstances, and they tailor their legal strategies accordingly to address their specific needs, concerns, and objectives.

Goals & Actions

Their goal in working with us was to build an effective online presence through our specific marketing plan, which included local online presence, search engine optimization, and paid search.

We Launched

- **Local Online Presence Package**
- **SEO Campaign**
- **Paid Search Campaign**

RESULTS OVER 2 YEARS

✓ **16 #1 Keyword Rankings**

Lifted to Page 1 of
Google

✓ **129% Increase**
In Google Views

✓ **41k Impressions**
In Customer Actions



Serving Charlottesville, Richmond, Staunton & More