

Privacy Policy

What information do we collect?

We collect information from you when you register on our site or fill out a form. When ordering or registering on our site, as appropriate, you will be asked for personally identifiable details. You may, however, visit our site anonymously. When visiting our site anonymously, we may store information regarding the behavior of your session on our website, such as what pages were visited, what links you clicked on, how long you spent before going to another page.

Any of the information we collect from you may be used in one of the following ways:

- To personalize (your information helps us better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your individual needs)
- To process transactions
- To send periodic emails
- To administer a contest, promotion, survey, or other site feature
- The email address you provide for any order processing may be used to send information and updates pertaining to your interaction with us, in addition to receiving company news, updates, related product or service information etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include unsubscribe instructions at the bottom of each email.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information.

How do we use cookies?

We store cookies on your computer to identify that you have been to our site before, and to personalize certain content based on previous behavior.

We do use third party cookies to track data. We also use remarketing cookies to log when users view specific pages on our site, in order for us to provide targeted advertising in the future.

You can opt out of Google's use of cookies by visiting [Google's Ads Settings page](#).

If you would not like to be tracked during your visit you can install a Do Not Track Plugin for Google Chrome or enable the Do Not Track feature in Firefox.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may

also release your information when we believe release is appropriate to comply with law, enforce our site policies, or protect ours or others rights, property or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising or other uses.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Your consent

By using our site, signing up for newsletters, speaking with our sales representatives or conducting business with us, you consent to this Privacy Policy.

Changes to our Privacy Policy

If we decide to make changes to our privacy policy, we will post the changes on this page. The policy was last modified on May 4, 2023.

Contact us

If there are any questions regarding this policy you may contact us at the following address: **Data Privacy, Gig Strategic, 516 Brookway Dr., Charlottesville, VA 22901.**