

Client

Cravens & Noll is an experienced Law Firm that has served over 25,000 people across 4 decades of operation. They are your "lawyers for life". They began their digital marketing journey with us in August 2021.

Goals & Actions

Their goal and intention was to protect and build their brand, while generating more leads at an optimized cost per lead. This goal will be accomplished through holistic marketing.

We Launched

- **Local Online Presence Package**
- **SEO Campaign**
- **Paid Search**
- **Target Display Advertising**

RESULTS OVER 2 YEARS



27% Increase
In Impressions

✓ **111% Increase**
In Google Views

✓ **#2 Google Search**
In Organic Incognito
Google Search

CRAVENS & NOLL ^{PC}