



CASE STUDY

Gillespie Insurance Agency, LLC.

Client

Gillespie Insurance Group started with Gig in May of 2020. They had a main goal of generating more leads, and we have worked on accomplishing this by driving targeted display traffic to our lead capture website.

Goals & Actions

Gillespie Insurance's main goal was to generate more leads, so we implemented a Google Ads campaign for them.

We Launched

- Google Display Ads to direct traffic to the website that we also created for them. Since Gillespie has multiple locations, we have created our marketing plan accordingly to best benefit this business.***

Allstate Insurance Agency

Gillespie Agency, LLC, Vinton, VA