



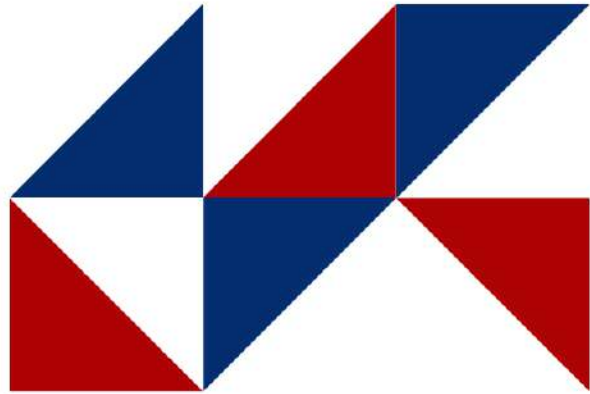
Case Study: Advantage Home Contracting



Full Digital Plan For Home Contracting Dominance

► CLIENT

- Advantage Home Contracting is a leading home renovator in Charlottesville, VA, known as the area's most awarded contractor.
- Gig Strategic has worked closely with Advantage since our inception in 2019. As a result of our success together, we have frequently been featured on the 10 Minute Entrepreneur Podcast by Advantage owner Sean Castrina.
- Our plan with Advantage has included Local SEO, Google Ad Management, and OTT Streaming Advertising.



► KEY RESULTS:

- 400%+ Increase In Online Searches, First Year Of Service.
- SEO: 20 #1 Rankings In Local Google Map Pack.
- Google Ads: Average 50+ Conversions Per Month (Calls & Form Fills).
- 75% increase in website visitors (yearly stats).
- \$100,000s of dollars in yearly increased revenue.