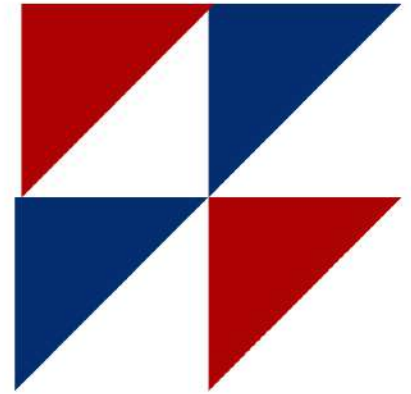




Case Study: Ambassador Limousine



Full-Scale Digital Plan For Charlottesville's Premier Transportation Service



► CLIENT

- Ambassador Limousine is Charlottesville, VA's most trusted name in luxury transportation. They offer premier transportation for corporate events, airport pickups, wedding groups, winery tours, and more.
- They came to us to take their digital presence to the next level. We developed a plan including website hosting, search engine optimization, and beefed up content with social media & blogs.
- We have partnered with Ambassador since the the fall of 2023 and continue to this day.

► KEY RESULTS:

- Local SEO: 8 Keywords in the #1 Position. 18 keywords on the first page of Google overall.
- Average of 60 leads per month through website traffic, organic presence, and Google Profile.
- New website reservation page to streamline booking process.
- Robust Social Media Plan with an average of 30 total posts per month across Facebook, Instagram, Google, and LinkedIn.
- Monthly blog highlighting attractions in Central Virginia and ways to enjoy them with luxury transportation.