



Case Study:

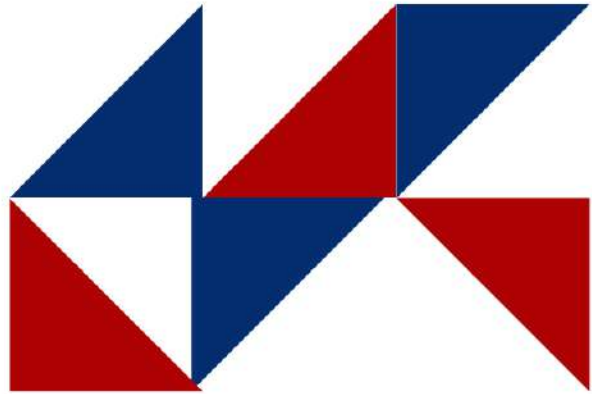
Horizon Family Eye Care



Local Digital Presence + SEO For Family Eye Care Clinic

► CLIENT

- Dr. Anthony Zarella with Horizon Family Eye Care has been one of our longest standing clients, since 2019. They've seen remarkable success from a simple, affordable digital package.
- When Horizon first opened, their standing in Google was in disarray. They had an incorrect address listed, and they were hardly coming up for any of their target keywords.
- We put together our trademark plan with Local Online Presence and SEO to get Horizon on the map.
- **Client Quote: "Thanks Gig Strategic! After working with James & Max, I saw a dramatic improvement in my digital presence. I am now also ranking in the top five for multiple keywords and on page one of Google! Most importantly, I understand now what is being done, why it is working, and why it is worth investing in. Pay the man and get started!"**



► KEY RESULTS:

- Local SEO: 29 Keywords on Page 1 Of Google. 15 Keywords Ranked #1-3.
- Google Searches: 300% Increase In First Year of Service.
- 123% Increase In Customer Actions From Google in First Year (Calls, Clicks, Direction Requests).