



Case Study



Monticello Pest Solutions

Effective today for a better tomorrow

Local, Holistic Pest Control In Charlottesville

▶ CLIENT

- Monticello Pest Solutions is a local, family-owned pest control company, protecting homes and businesses across Central VA with safe, reliable pest solutions.
- Gig has worked with MPS since their very inception in 2025! We collaborated together for their initial website design to coincide with their business launch.
- We continue working together for SEO, Local Online Presence, and Website Updates.

▶ KEY RESULTS:

- Initial 10-Page Website Design from the ground up. Creation of online presence + identity.
- 8 SEO Keywords on Page One + Local Map Pack Rankings
- Prominent Placement in Local AI Overviews
- Partnership for successful kickoff and growth of MPS for 1 year plus in business! Over 150+ Preventative Treatments performed.

